

## Training, Workshops & Info Sessions at: The Business Place Nelson Mandela Bay – FEBRUARY 2023



The Business Place is a national network of business information and referral centres. It offers a friendly, accessible walk-in environment where aspiring and existing entrepreneurs can go and access information and support relating to small businesses. The model is a collaboration between Government, the Private Sector and Local Communities with the aim of promoting entrepreneurship and the creation of sustainable businesses.

SERVICES OFFERED	➤ One-on-One Navigations ➤ FREE internet Access	➤ Networking Opportunities ➤ Meeting Facilities	➤ Business Referrals ➤ Business Plan development	➤ Workshops/Info Sessions ➤ Information & Resources	➤ BBBEE Affidavits ➤ CSD Assistance
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Date	Topic	Level	Facilitator	Time	Cost
7 <sup>th</sup> February (Tuesday) – Uitenhage 9 <sup>th</sup> February (Thursday) – Veeplaas	1 <sup>st</sup> Crucial Steps to Starting my Business	All	The Business Place	09h00 – 11h30	FREE
The purpose of this workshop is to help clients decide whether they are up for both the excitement and the challenges of stating and building a small business.					
14 <sup>th</sup> February (Tuesday) – Uitenhage 16 <sup>th</sup> February (Thursday) – Veeplaas	Marketing for SMME's	All	The Business Place	09h30 – 11h30	FREE
The purpose of this workshop is to help participants develop ways of marketing their business ventures and expose them too various marketing techniques.					
20 <sup>th</sup> February (Monday) - Uitenhage 22 <sup>nd</sup> February (Wednesday) - Veeplaas	Emerge Information Session	All	Unathi Ngxala	09h00 – 10h30	FREE
The purpose of this session is to provide a better understanding of the various products and services currently been offered by the Emerge Group for Small Business owners, the costs and requirements will be discussed and explained in further detail.					
27 <sup>th</sup> February (Monday) - Uitenhage 28 <sup>th</sup> February (Tuesday) - Veeplaas	Essentials of Business Plan Development	All	The Business Place	09h00 – 12h00	FREE
Introduces entrepreneurs to the importance of the various components of a business plan document as well as the requirements thereof.					

Due to COVID-19 regulations, there are **only 30 seats available** at the Kwantu Towers Offices for the above listed training sessions. Kindly note bookings can be done via [training-pe@tbp.co.za](mailto:training-pe@tbp.co.za) or [businessrescue@tbp.co.za](mailto:businessrescue@tbp.co.za) alternatively you can contact any of our offices:

**Kwantu Towers (041)450-1940**

**Veeplaas (041)450-4665 (\*20 seats available)** and **Uitenhage (041)450-5608 (\*30 seats available)**