



INVITATION KUWAIT INTERNATIONAL FAIR, HORECA 2023

Assistance is provided to qualifying Eastern Cape exporters to market and showcase their products in a cost effective manner.

The ECDC extends an invitation to Eastern Cape firms and other exporters to apply to participate on the Kuwait International Fair 2023 scheduled to take place from 6-8 March 2023 in Horeca, Kuwait.

The ECDC will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs.
- Freight forwarding of display material
- Visa Application costs
- Ground Transport
- Hotel Accommodation including breakfast of up to R3,500.00 per day.

Companies will be responsible for the following

- Return Flights
- Own Marketing and Collateral Material
- Dinners & Lunches

The Eastern Cape stand exhibition will focus on Food & Beverages including fresh produce, fresh meat, poultry, seafood, frozen products, dried fruits, eggs and dairy products.

Application enquiries should be directed to Ms Linda Lubengu @llubengu@ecdc.co.za or Ms Collen Naledi Siwisa @csiwisa@ecdc.co.za.

The deadline for the submission of complete the applications is 3 February 2023.

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Head office: EAST LONDON T: (+27) 043 704 5600 • **GQEBERHA:** (+27) 041 373 8260 • **QUEENSTOWN** T: (+27) 045 838 1910
MTHATHA T: (+27) 047 501 2200 • **Satellite offices: QONCE** T: (+27) 043 604 8800 • **MOUNT AYLIFF** T: (+27) 039 254 0584
BUTTERWORTH T: (+27) 047 401 2700 • **ALIWAL NORTH** T: (+27) 051 633 3007

Board Members: V Jarana (Chairperson) • S Somdyala (Deputy Chairperson) • A Wakaba (CEO)
T Buthlezi • N Pietersen • S Siko • B Koneti • M Makamba • P Bono • T Cumming

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www.ecdc.co.za



Exhibition Application Form

Name of the Show: HORECA, KUWAIT INTERNATIONAL FAIR

Date: 6-8 MARCH 2023

Please fill in this application and submit with supporting documents to: [Linda Lubengu/Collen Naledi](#)
[Slwisa: Deadline for Submission of Applications: 3 FEBRUARY 2023](#)

Company Name	
Company registration number	
Main Contact Person & Job Title	
Alternative Contact Person & Job Title	
Please provide a brief description of your company	
No. of Employees	
Annual Revenue (2021-2022)	
Current Production Capacity	
Any Export Experience?	
Domestic retailers/distributors of your product	1. 2. 3. 4.
Product Description if more than one please provides the list	1. 2. 3.



	4.
Please provide details of the contact person(s) who will be travelling	
Contact 1: Name , Surname & Email:	

Supporting Documents Checklist :			
Company Profile	<input type="checkbox"/>	Company Brochure	<input type="checkbox"/>
Company Logo	<input type="checkbox"/>	Promotional Video	<input type="checkbox"/>
Product Pictures	<input type="checkbox"/>	Tax Clearance	<input type="checkbox"/>
Company financials or 3 months bank statement	<input type="checkbox"/>	Company Registration Documents	<input type="checkbox"/>
Certifications(Tick Relevant to you)			
HACCP	<input type="checkbox"/>	FDA Registered	<input type="checkbox"/>
Global GAP	<input type="checkbox"/>	FSSC 22000	<input type="checkbox"/>
Kosher	<input type="checkbox"/>	ISO 22000	<input type="checkbox"/>
Halal	<input type="checkbox"/>	Organic Certification	<input type="checkbox"/>

IMPORTANT INFORMATION:

Exporter Commitment: A company supported by ECDC shall provide ECDC with updates that include exports updates, export deals realized from the exhibition under discussion, signed acknowledgement of participation, will participate in preparatory session ahead of the event, will ensure that their exhibition stand is manned throughout the event,

Cost-sharing: ECDC will provide a ready to use exhibition booth, accommodation at bed & breakfast of up to R3500.00, visa application fees, ground transport, transportation of samples.

Exhibitor Costs: Exhibitor commits to pay own Airfares, own marketing collateral material, dinners & lunches.